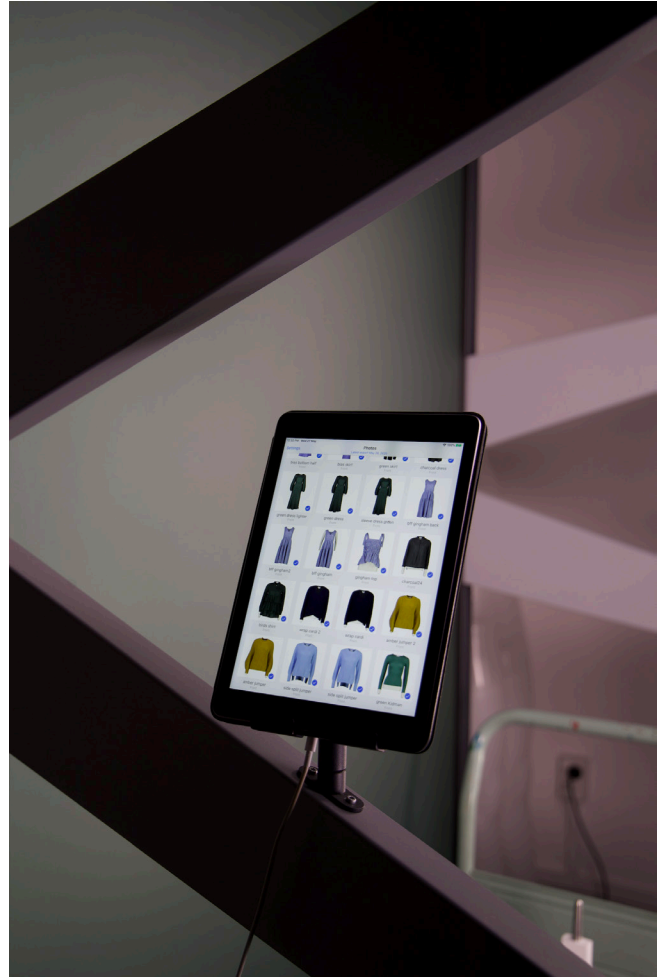
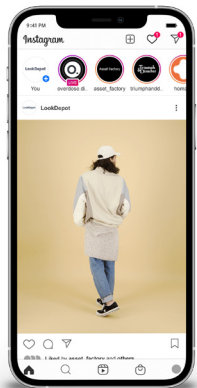
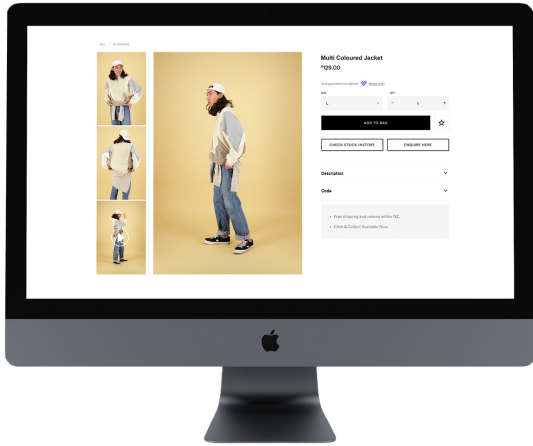


# Pro Studio Workflow



Supercharge your studio efficiency by identifying bottlenecks and working smarter.

**LookDepot**

# We help you with...

## Content Creation Workflow and Planning

We analyse your existing studio production and workflow and identify the areas that need refining.

- Intake Management
- Tracking and Organising products/garments
- Product preparation
- Image and Video capture
- File management and final output

## Digital Support

It's important to have the right support system, especially when it comes to software. Our team can advise from first-hand experience on what works and what doesn't.

- Retouching
- Copy Principles
- CMS/DAM
- File management best practices

## Future Proofing

Planning is critical and it's important to future proof your studio and team as it expands and grows.

- New product categories
- Image and video techniques
- Workflow advances
- Upskilling/Training

## Intake and Preparation

From the moment the product lands, considering each step of the process is important.

- Unpacking and Sorting
- Steaming and prepping
- Organising, hanging products
- Naming and tracking

## Studio Floor Evaluation

It's always good to have a fresh pair of eyes and see how you are best utilising space.

- Product storage
- Image and video capture
- Final output
- Studio floor planning

## Future Proofing

Depending on your needs, this could include:

- Camera and lighting equipment recommendations
- Software and Automation Technology
- Team roles and responsibilities

