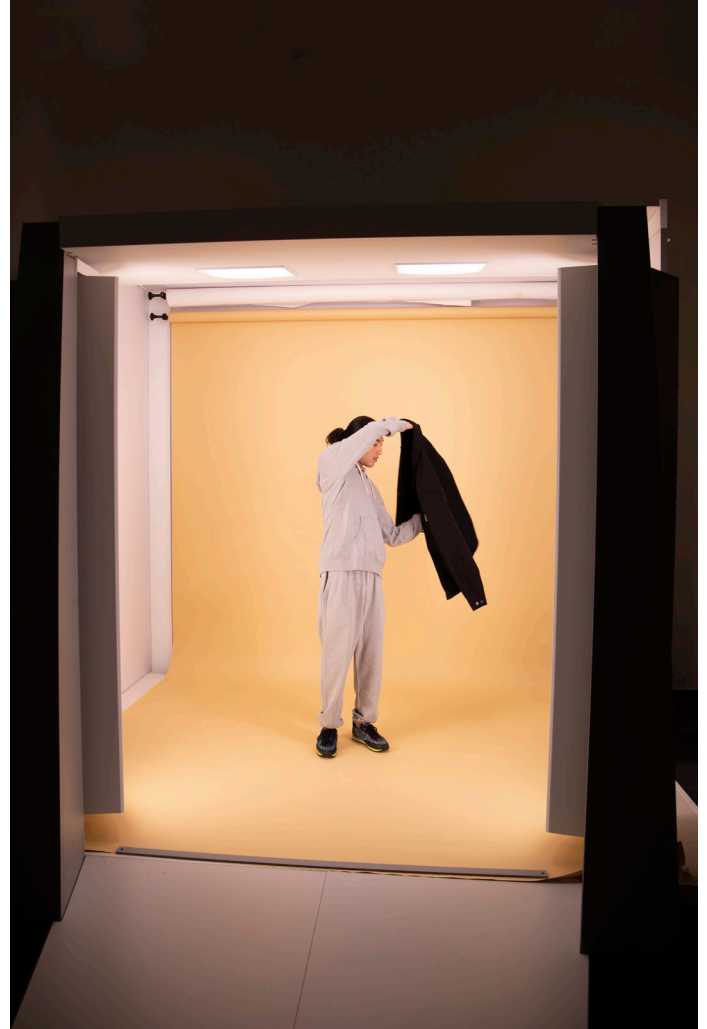


Studio Planning



If you are setting up a new photo studio and want to get off to a flying start.

LookDepot

We help you with...

Visual Brand Journey

It all starts with where you want your brand to go. We'll cover:

- Brand inspiration
- Target audience
- Case studies and Insights
- Market trends

Studio Space Planning

We'll help you plan your studio from space to workflow.

- Studio Layout
- Floor planning
- Workflow processes
- Equipment and Software recommendations

Equipment Recommendations

Depending on your budget and space, we'll advise you on the best equipment and tools for your needs.

- Lighting Equipment
- Camera equipment
- Software and accessories
- Essential Furniture
- Set design, props and materials
- Mannequin choices

Intake Management

- Mannequin Models sizes
- Barcoding products and workflow image management
- Steaming, ironing to prep garments and products for shoot

Style Guide and Creative Direction

Creating your style guide is priority. We'll take you through every step of the way and pull together a comprehensive and leading guide.

- Style guides for different product categories
- Style guides for different digital platforms and audiences
- Framing and template set-up
- Lighting set-up

Hiring and Training Staff

Having the right team is essential to running an efficient studio.

- Key studio roles
- Training and upskilling your team
- Establishing the right work culture

Personalised Report

Everything we cover will then go into an in-depth report.

- Full image and video content workflow (from prep to final output)
- Requirements for studio team, equipment, set-up and space
- Timeline of development to execution/go-live
- Scheduled follow-up for additional questions, review

