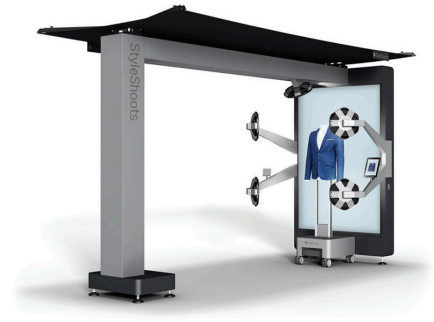# StyleShoots Vertical

## Specifications

StyleShoots integrates hardware and software seamlessly for outstanding images and smooth workflow. Photograph your products in high quality and get them online fast.

### 1. Main Structure

- Everything you need in one complete package. Hardware and software brought together for a simple yet powerful photo machine
- Control everything via the included iPad™ and native iOS app. Live View and multitouch gestures make it easy to take photos, review and export
- Interactive full spectrum product lights controlled wirelessly from the iPad app.
- Using LED backlight, high-end camera equipment and custom Auto Alpha™ software, even complex products are clear cut automatically in seconds
- Automated batch-export of images with custom backgrounds and shadow effects, in multiple sizes and file formats
- Overlays and Categories help you keep a consistent image style and track your files
- Use your own mannequins or the optional Magic Mannequin
- Caddy with wheels and magnetic docking provides industry leading smooth workflow
- Photograph articles measuring up to 90 × 140 cm on a mannequin

### 2. Contains

- 5x Rotolight ANOVA SOLO 5600K, fully controlled via the iPad app
- Canon EOS R camera and Canon 70-200mm L lens
- Motorised zoom, allowing you to wirelessly control the Canon lens from the iPad
- Glass backlight with LED illumination and black/white diffuser
- Embedded electronics controlling backlight, product lights, zoom and camera
- Embedded Apple Mac™ running the image processing software. Access to the Mac is limited to a shared folder for image output retrieval only within shared volume mode
- Apple iPad™ and charging cable
- Power plug and main switch
- Ethernet cable for remote support and update functionality
- USB stick for storing your images
- Gray card for White Balance calibration
- Canopy to shield from overhead light sources
- Caddy (2 pcs)
- Active fixtures with two-pin interface for supporting a mannequin torso or legs
- Pedals for dock ejection and 0°-180° fixture rotation

### 3. Export

- **StyleShoots can export your product photos with different backgrounds and effects, in multiple file sizes & formats.**
  JPEG files with file ending .jpg in RGB color space and sRGB color profile
  PNG files with .png ending in RGB color space and sRGB color profile
  TIFF files with alpha mask in separate channel
  CR2 original camera file
- **At each export, your image can be saved in up to 25 preset formats.**
  Set custom Export Preset name
  Background can be custom RGB color, an image, or transparent (PNG only)
  Drop shadow with adjustable size, angle, distance and opacity
  Maximum image size between 25 × 25 and 6000 × 6000 pixels

### 4. Machine Size and Weight

- **StyleShoots Vertical machine dimensions (assembled) without any accessories attached. See accessories section for additional measurements**
  Length: 410 cm (161.4 inches)
  Width: 205 cm (80.7 inches)
  Height: 260 cm (102.4 inches)
  Total system weight: approx. 500 kg

### 5. Crate Size and Weight

- **Main shipping crate (1 of 2)**
  Length: 238 cm (93.7 inches)
  Width: 80 cm (31.5 inches)
  Height: 155 (61 inches)
  Weight: 595 kg

- **Caddy crate (optional)**
  Length: 75 cm (29.5 inches)
  Width: 60 cm (23.6 inches)
  Height: 38 cm (15 inches)
  Weight: 32 kg

- **Secondary shipping crate (2 of 2)**
  Length: 142 cm (55.9 inches)
  Width: 80 cm (31.5 inches)
  Height: 135 cm (53.2 inches)
  Weight: 291 kg

- **Podium crate (optional)**
  Length: 109 cm (42.9 inches)
  Width: 78 cm (30.7 inches)
  Height: 133 cm (52.4 inches)
  Weight: 93 kg

### 6. Machine Size and Weight

- **Lighting and Styling Training Course**
  Even if you have StyleShoots, you need creative skills for styling, lighting, studio workflow and development of a brand style guide. That's why we've developed the Lighting & Styling Training Course. Our trained specialist will show you all the ins and outs of StyleShoots, enable your team to make key creative decisions and give you the secrets to make your photo sessions super productive.
- **Extra Caddy**
  Optimise your workflow when using multiple mannequins. The Caddy makes it easy for multiple users to move and interchange mannequins. Magnetic cable-free docking and 0°-180° rotation for front and back photography. Pedals for rotation release and fast undocking. Includes a short or long Active Fixture, for automatic cut outs with Auto Alpha™.
- **Bluetooth Barcode Scanner**
  For increased speed and accuracy in scanning barcodes, use one of our Bluetooth scanners.
  KoamTac 200i. Scans all major 1D (linear) barcodes
  KoamTac 300i or higher. Scans all major 1D and 2D barcodes

## 7.  Operations & Safety

- **Room requirements**
  Minimum room size, for comfortable working conditions:
  Height: 265 cm (104 inches)
  Length: 420 cm (165 inches)
  Width: 400 cm (157 inches)
  Plain leveled floor supporting machine weight
  No ambient light from windows or room light
  System may not be installed in a sprinkler controlled environment
  Reasonably dust-free environment. Electronics and mechanical equipment may suffer from dirt and dust collecting over time
- **Temperature**
  Room must have normal ventilation such as an open door, window or a ventilation system. StyleShoots generates moderate heat during a full working day. Operating temperatures: 0° - 40° C (32° - 104° F).
- **Power**
  Required: AC Power outlet.
  Operates on AC power, 120-230V, 50-60 Hz
  Power consumption: 1000 W. System requires constant uninterrupted power
- **Internet Access and Security**
  Required: Direct uninterrupted internet access via ethernet cable or wall socket
  The Apple iPad™ is controlling StyleShoots through a discrete WPA2 protected Wi-Fi
- **Safety**
  Electronics, computer and camera are enclosed in the structure. Tools are required to access the internal components. StyleShoots complies to CE safety regulations and part 15 of the FCC rules.

## 8.   Warranty

- 12 months guarantee against manufacturing errors
- Manufacturer warranty applies to branded products from, including but not limited to, Canon, Apple and Rotolight.
- Service and maintenance may only be done by StyleShoots staff on-site, or according to explicit instructions from StyleShoots staff.
- Accessing the internal components of StyleShoots without explicit consent from StyleShoots staff voids warranty.
- The Terms and Conditions for Software License, Maintenance and Support cover software updates and access to remote support.
- Specifications described in this Data Sheet can be changed by StyleShoots at any time without prior notice.

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