

Profoto Elevate

Specifications



Profoto Elevate is our powerful iPad-controlled camera pole that supports both flash and continuous light. The innovative photo and video system combines the power of automation with the flexibility and creative freedom of a modular studio setup. Shoot creative editorial-style stills and videos on model, or capture style-guide-based content for your product detail page — Elevate helps you create your signature look consistently across every channel.

1. Style Engine

An entire camera and editing crew in one package. Software and hardware work seamlessly alongside the model and stylist to capture still images, and record and automatically edit your videos – ready for instant review and sharing.

2. Video and Stills in One

A single machine to capture both stills and video of your products saves space, speeds up your workflow and ensures colour parity between video and stills.

3. Light Controller

Adjust the lighting by moving your finger on the iPad and instantly see the result.

4. 3-Axis Camera System

- Canon EOS R5 with 24-105mm L lens
- Motorised Zoom
- Motorised Tilt
- Motorised Elevation
- LED RGB status indicator ring

5. Electronics

Apple Mac embedded, running proprietary ProStudio Core software. Apple iPad Pro held by an integrated swivel-mounted arm. Custom electronics controlling Camera, Motors and Lighting.

6. Lighting Connectivity

Use Profoto AirX-enabled flashes and modifiers, connecting wirelessly to Profoto Elevate to create your signature look.

7. Main Structure

Industrial enclosure in powder coated sheet steel and aluminum, mounted on locking castor wheels. Camera pole houses the camera, computer, electronics and power management.

8. Ports

- USB for external storage
- 3.5mm audio jack
- Ethernet for remote support and software updates
- C14 mains inlet and switch
- Euro, UK and US power cables available

9. Software

ProStudio Core – state-of-the-art embedded software controlling all hardware, image processing and file exporting.

ProStudio iPad App – native iOS app ensuring fluid control of all Profoto Elevate features.

ProStudio Drive – share files on your company network with ProStudio Drive, or save them to USB.

10. Export File Formats

Video: MP4 and MOV in configurable dimensions and aspect ratios.

Photos: JPG, PNG and TIFF in configurable dimensions and aspect ratios. RAW files straight from camera.

11. Packaging Measurements

Length: 103 cm (40 in)

Width: 79 cm (31 in)

Height: 219 cm (86 in)

Weight: 80 kg (180 lbs)

12. Measurements (Assembled)

Height: 198 cm (78 in)

Width: 81 cm (32 in)

Length: 104 cm (41 in)

Weight: 90 kg (200 lbs)

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